



February 24, 2022

Mayor Bonnie Crombie
and City Councillors
City of Mississauga
300 City Centre Drive
Mississauga, ON L5B 3C1

Sent as email attachment

Dear Mayor Crombie and City Councillors,

RE: Bloor Street Integrated Project

We support Mississauga's Bloor Street Integrated Project and urge you to do the same. This project is an exciting opportunity to create a safe, modern, and efficient east-west cycling corridor that responds to the needs of Mississauga residents and that will also provide useful connections, including to the Bloor Street bike lanes in Toronto, which are to be extended to Kipling Avenue (and then to the Mississauga border) under Toronto's 2022-24 Cycling Implementation Plan. The end result will be to create new opportunities for people on bikes to shop, commute, and visit while addressing crucial issues of road safety and climate change.

The Toronto Community Bikeways Coalition (TCBC) was formed in May 2020 at the outset of the pandemic to advocate for the installation of 100 kilometres of bikeways for the benefit of essential workers and other transit-reliant residents. In its current work, the TCBC is focused on several road safety initiatives, including the "We Belong on Bloor" campaign to extend the Bloor Street bike lanes from Runnymede Road to the Mississauga border.

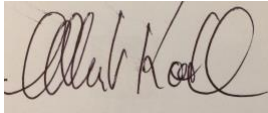
We have studied the Bloor Street Integrated Project and applaud the City of Mississauga's urban and transportation planners for their serious, creative work in accommodating the needs of ALL road users (motorists, cyclists, and pedestrians) as the city moves to achieve the ambitions set out in Vision Zero. There is always room for debate about certain aspects of the Project, such as whether bike lanes should be uni- or bi-directional or how best to increase safety features to further reduce the toll of accidents and deaths on Mississauga roads. Overall, though, we support this Project in its current iteration including creating cycle tracks along this major east-west artery between Central Parkway East and Etobicoke Creek. Upon completion, this will significantly contribute to connecting active transportation efforts across the GTA by (ultimately) linking a Mississauga cycling network with that being built by the City of Toronto.

The designs we have seen indicate that Mississauga has an historic opportunity to transform Bloor Street into an artery that enables residents and visitors alike to move about safely or to congregate, relax, and enjoy being in a public space. Not only that, the Bloor Street Integrated Project – by reducing road speeds and encouraging the use of bicycles for transportation – also contributes to reducing greenhouse gasses and combatting climate change. Furthermore, increasing the number of cyclists and pedestrians who feel it is safe and convenient to use the Bloor Street corridor means (as studies around the world have repeatedly shown) that there will be more visits and more spending by more customers at local businesses.

We also wish to caution you about the validity of spurious NIMBY opposition to this project based on a misinterpretation of the *Charter of Rights and Freedoms* by a small group of residents who would be minimally, if at all, inconvenienced by the project. More apropos to this project are the rights of all residents to safe passage on public roads.

We call upon you – as elected representatives of the City of Mississauga – to support the Bloor Street Integrated Project. When completed, it will be a major point of attraction and pride for the residents of Mississauga and those who visit the City, pointing the way for other world cities to follow.

Sincerely,

A handwritten signature in black ink on a light brown background, appearing to read "Albert Koehl".

Albert Koehl

A handwritten signature in black ink on a light beige background, appearing to read "R. Morier".

Roger Morier

[Toronto Community Bikeways Coalition](#)

cc: Jeffrey Reid, Transportation Project Engineer